### Global network for integrated design

ADCF is a global design research institute and Asia-specific, design knowledge exchange platform that works to encourage dialogue and involve scholars, designers and other experts from all around the world in its activities.

### Design research institute based on Asian values

The Asia Design Center for Future (ADCF) will take the lead in the development of creative designs that harmonize Asian and Korean traditions with modern cultures through a lens of de-westernized Asian culture, and locally-oriented design research.

### A Global Design Research Institute

ADCF is situated right in the heart of a cultural Asian city: Busan, Korea and is based at Dongseo University.
Exploring Korean and Asian cultural values
Collaboration and engagement on a regional, national and international basis

ADCF aims to offer a different approach to contemporary design education in Korea, which has typically focused on Western design methodologies and theories. The ADCF instead seeks to localize the subject of research and scholarship to that of the East Asian region, explore Korean and Asian culture within the narrative of humanities and the arts, construct, create and disseminate Asia-specific design knowledge, and improve Asia’s design education through regional and global joint collaborations.

New design research reflecting Asia’s perspective
Transnational interactions within the Asian region as well as throughout the world
Explore local cultural values and present future alternatives

Research Activities
Design research-based on Asian, Korean, and Asian design research
- New research on Korean & Asian design studies
- Joint academic research in Asia
- Study local historical and cultural contents

Educational Activities
Educational application of created design knowledge
- Develop new subjects and textbooks related to Korean and Asian designs
- Develop courses like MOOC courses

Academic Exchange Activities
Dissemination and communication of research
- Academic forum
- International academic events (including exhibitions)
- Overseas lab

Publishing Activities
Publication of research results
- Scholarly periodicals on Asian design studies
- Publish textbooks
- Conduct various writing activities

Archiving Activities
Accumulation of design knowledge
- Archival various achievements of Design College
- Establish DII for basic data related to Asian designs