

Dongseo University
Global Studies Institute
Markets & Investments
2016-1 Semester

Instructor: Jon Steiner
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Classroom: N/A
Class Time: N/A
Office Hours: N/A

Course Description:

Finance is normally divided into corporate finance and investments. Corporate finance describes how businesses analyze investment opportunities and then finance those investments. Investments looks at the subject from the other side, namely the financial instruments generated by businesses (and governments too) in order to finance operations, how these investments work, and the risk of and return on these investments. This course seeks to give students a basic understanding of those financial instruments: stocks, bonds, investment funds (such as mutual funds), and derivatives (such as futures and options). It also seeks to give students an understanding of how these investments are bought and sold and of the exchanges on which these investments are traded. The course will stress an understanding of the terms used when discussing finance. It will also look at how some of these investments were involved in the 2008 financial meltdown.

Course Goals & Objectives:

The goal of this course is to give students an understanding of the different types of investments available in the capital markets (such as stocks, bonds, various funds, and derivatives), how these investments are bought and sold, and the exchanges that they are bought and sold on. Another goal is to make students aware of the terms used when discussing investments. A third goal is to make students aware of the concepts risk and return. A final goal is to make students aware of how some of these investments were involved in the 2008 financial crisis.

Course Outline

Week	Description	
1	1	Course Introduction
	2	Course Introduction
2	1	Stocks (Text pp 1-22)
	2	Stocks (Text pp 1-22)
3	1	Bonds (Text pp 23-54)
	2	Bonds (Text pp 23-54)
4	1	Asset Backed Securities (Text pp 55-62)
	2	Asset Backed Securities (Text pp 55-62)
5	1	Mutual Funds (Text pp 63-77)
	2	Mutual Funds (Text pp 63-77)
6	1	Other Investment Funds (Text pp 78-86)
	2	Other Investment Funds (Text pp 78-86)
7	1	Options (Text pp 87-96)
	2	Options (Text pp 87-96)
8	1	Mid-Term Exam

	2	Mid-Term Exam
9	1	Futures & Forward Contracts (Text pp 97-104)
	2	Futures & Forward Contracts (Text pp 97-104)
10	1	Swaps (Text pp 105-114)
	2	Swaps (Text pp 105-114)
11	1	Stock Markets & Indices (Text pp 115-125 & 134-140)
	2	Stock Markets & Indices (Text pp 115-125 & 134-140)
12	1	Market Efficiency (Text pp 126-133)
	2	Market Efficiency (Text pp 126-133)
13	1	Buying & Selling Stocks, Bonds & Mutual Funds (Text pp 141-168)
	2	Buying & Selling Stocks, Bonds & Mutual Funds (Text pp 141-168)
14	1	Risk (Text pp 169-178)
	2	Risk (Text pp 169-178)
15	1	Make-Up Class (if necessary)
	2	Make-Up Class (if necessary)
16	1	Final Exam Week
	2	Final Exam Week

Textbook

- Required: Jonathan A. Steiner, *Readings in Basic Investments: Financial Terms Made Simple* (2010: Jonghap Publishing Co.) ISBN 978-8980993673.

Class Website: eclass.dongseo.ac.kr

Course Assignments & Grading:

- *Assignments:* There will be weekly reading assignments from the textbook.
- *Grading:* Grading will be based on the following: Attendance: 10% Participation: 20% Mid-Term Exam: 35% Final Exam: 35% Participation grades will be based on participation in group discussions of questions about the lectures and readings.

Teaching Method:

- Classes will consist of lectures and group discussions of questions about the lectures and the readings. All lectures will be accompanied by power point lecture slides. These slides will be posted on the following web site: www.international.or.kr (click on "Global Programs," "Global Liberal Arts Program," "Professor's Board," and then on my name).