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- 09 3.
- 09 4.

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Division of Business Administration

Division of Foreign Languages

Division of International Studies

International Studies Department of International Studies

Division of Visual Communication

Division of Social Welfare

Division of Tourism

Police Administration

Division of Health Science

Division of Information Systems Engineering

Division of Computer & Information Engineering

Division of Architecture & Civil Engineering

/ Division of Energy & Bio-Engineering

Division of Digital Content

Division of Design

Division of Leisure & Sports Science

Im Kwon Taek College of Film & Performing Arts

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		Tel. (051)320-2115~8 Fax. (051)313-2190
		Tel. (051)320-2041~2

	051) 320-1602		051)320-1750
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International Studies	051) 320-2740	/	051) 320-1780
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Tel.051) 320-2115~8 Fax.051)313-2190

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DIVISION OF BUSINESS ADMINISTRATION

Business Administration

Business Administration is a discipline that studies the management of business organizations. It covers various aspects of business operations, including strategy, finance, marketing, and human resources. The field is divided into several sub-disciplines, such as:

- Management Information Systems (MIS)
- Business Analytics
- Business Process Management (BPM)
- Business Intelligence (BI)
- Enterprise Resource Planning (ERP)

Finance, Futures & Insurance

Finance, Futures & Insurance is a branch of business administration that deals with the management of financial resources, investment, and risk. It includes:

- Financial Management
- Investment Management
- Insurance Management

Marketing

Marketing is the process of identifying, analyzing, and selecting target markets and developing marketing programs to serve those markets. It involves:

- Market Research
- Product Development
- Pricing Strategy
- Promotional Strategy
- Distribution Strategy

Accounting

Accounting is the process of recording, summarizing, and reporting the financial transactions and events of an organization. It is essential for:

- Financial Statement Preparation
- Tax Reporting
- Internal Control
- Decision Making

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DIVISION OF INTERNATIONAL STUDIES

International Business and Commerce 가

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International Logistics

21 (DHL, CJ GLS), () 5

International Relations 가

가 가 , NGO

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International Studies

DEPARTMENT OF INTERNATIONAL STUDIES

Established in 2008, Dongseo University's Department of International Studies(DIS) is the first all-English department in the Busan area. The DIS offers four years of English-only instruction in a range of subject areas relevant to our global age: international relations, international economics and international marketing and business. Students are therefore able to specialize in the area in which they are especially interested.

Because all instruction is in English, the DIS welcomes applicants who can already demonstrate some degree of proficiency in the language. Students who have struggled in high school with English will find these courses too difficult; they are encouraged to apply to different departments instead. This does not mean, however, that good English skills are enough to ensure good grades in the DIS. Students who want to improve their English but are not interested in international affairs will do better in the English department.

The DIS encourages students to think critically and for themselves, and to participate actively in class discussion. We are less interested in fostering a group spirit than in making sure that each student fulfills his or her academic potential. Students who would rather engage in social networking than study are not welcome in the DIS. The department is alcohol-free, which is to say that it does not organize or encourage any activities involving alcohol(We do not, for example, participate in the so-called yebi daehak before the first semester).

English-only departments of international studies are already popular in the Seoul area, but many in Busan still wonder what can be done with such a degree. Our first graduates quickly found good jobs, because they had acquired good enough English skills to be highly competitive on the local and national job market. We also consider a DIS education an ideal foundation for students wishing to pursue graduate studies in the United States or other foreign countries. Because our classes are small, and our professors American, we can offer students plenty of individual guidance in their effort to gain admission into foreign graduate schools.

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International Studies 09

Department of International Studies

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International

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DIVISION OF VISUAL COMMUNICATION

Broadcasting and Media Studies

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PR Advertising & PR
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Visual Creative Writing

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DIVISION OF SOCIAL WELFARE

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DIVISION OF TOURISM

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 Events & Conventions
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'T-BDAD(Tourism Communication Leader Project)'

DIVISION OF HEALTH SCIENCES

Biomedical Laboratory Science

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Health Administration

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Nursing Science

Radiological Science

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Dental Hygienic Science

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DIVISION OF INFORMATION SYSTEMS ENGINEERING

Electronics Engineering

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Systems and Management Engineering

Mechatronics Engineering

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DIVISION OF COMPUTER & INFORMATION ENGINEERING

Computer Engineering

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Software Engineering

Information and Communication Engineering

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DIVISION OF ARCHITECTURE & CIVIL ENGINEERING

Architectural Engineering

Global Standard

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Civil Engineering

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DIVISION OF ENERGY & BIO-ENGINEERING

Energy & Environmental Engineering

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Advanced Materials Engineering

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Food and Nutrition

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DIVISION OF DIGITAL CONTENTS

Game

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Digital Production

, CG , CF , CF , CG , 3D CG

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Animation and Visual Effects

3D , CG 가, 3D , CG 가, 3D



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DIVISION OF DESIGN

Industrial Design

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Visual Design

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Environmental Design

Fashion Design

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, MD, VMD,

Media Interaction Design

, UX

(VFX),

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IM KWON TAEK COLLEGE OF FILM & PERFORMING ARTS

Film & Video

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Musical

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Theatre & Film Acting

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BIFF



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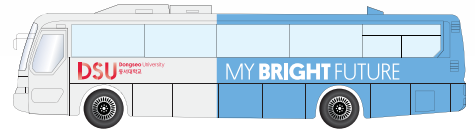
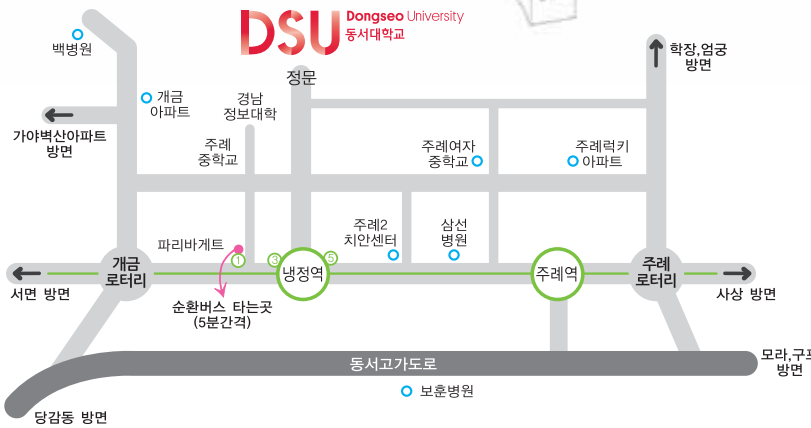
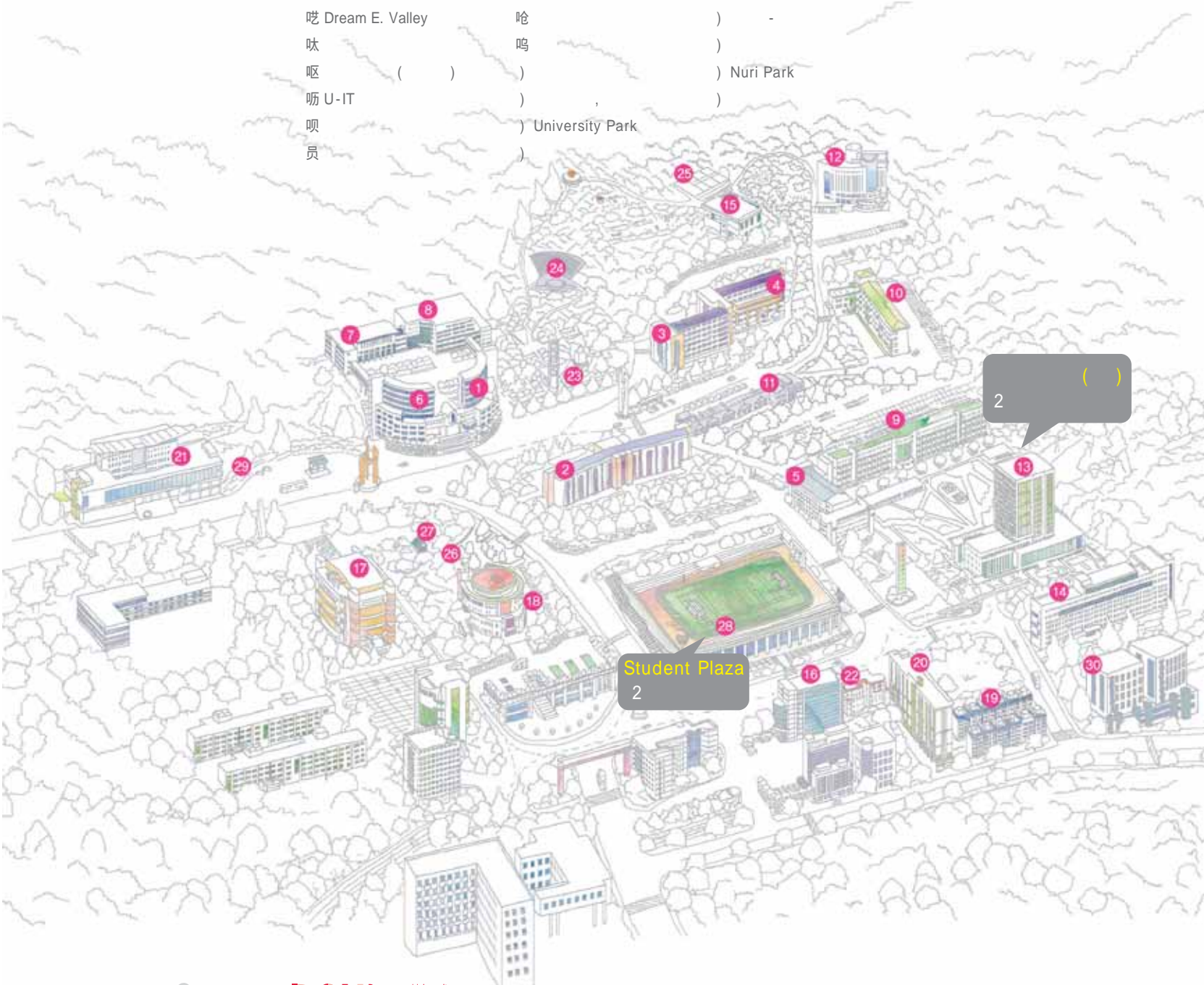
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MY **BRIGHT** FUTURE

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DSU Dongseo University
동서대학교

617-716

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www.dongseo.ac.kr