

# 2013 BRIDGE TO THE WORLD CASE COMPETITION

## November 23, 2013

### Corporate Social Responsibility in the Global Market

➔ <b>AWARDS</b>	1st Prize	₩1,000,000 and trophy
	2nd Prize	₩ 700,000 and trophy
	3rd Prize	₩300,000 and trophy
	4th Prize	₩200,000 and trophy
	Creative Idea Award	₩200,000 and trophy
	Best Presenter	₩100,000 and trophy

#### ➔ **TIMELINE OF THE COMPETITION**

- Oct 14, 2013 Deadline for Application
- Oct 16, 2013 "First-round" Case Assigned to All Participating Teams
- Nov 8, 2013 Deadline for Submission of Analysis of "First-round" Case
- Nov 15, 2013 Notification of Finalists Chosen by Organising Committee
- Nov 23, 2013 Final Round of the Competition at Keimyung University

#### ➔ **ELIGIBILITY**

All undergraduate students in Business programs are eligible. Each university may nominate up to TWO teams and each participating team must consist of not more than 4 members. Students of the same team must come from the same institution at the time of application; each team should be supervised by a faculty supervisor.

- ➔ **Enquiries** : KAC Case Competition Secretariat
- ➔ **Contact No.** : Contact No. 053-580-6514 Fax No. 053-580-6505
- ➔ **E-mail** : kac.bwcc@gmail.com
- ➔ **Website** : <http://Keimyungadams.kmu.ac.kr/ib.html>
- ➔ **Venue** : New Bauer Hall & DongYong Building at Keimyung University
- ➔ **Organizer** : Keimyung Adams College
- ➔ **Sponsor** : Keimyung University



계명대학교  
KEIMYUNG UNIVERSITY

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