

HONG KONG
AUGUST 1 TO 7, 2015

ORGANISED BY



6TH
UNIVERSITY
SCHOLARS
LEADERSHIP
SYMPOSIUM



ENRICH. EDUCATE. ENLIGHTEN.

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Seven hundred of the world's most Promising Young Leaders will come together in Hong Kong for the **6th University Scholars Leadership (USL) Symposium**.

The theme of the USL Symposium 2015 is ***'ENRICH. EDUCATE. ENLIGHTEN.'***

This annual Leadership Program is hosted by Humanitarian Affairs United Kingdom in partnership with Humanitarian Affairs Asia. The 6th USL Symposium is specially designed to impart the next generation's leaders with valuable life-skills and knowledge that are essential to build a successful career.

In an ideal world, skills of a graduate will perfectly match those required by employers. In reality, this perfect match is rare to come by. Combined with the increasingly competitive landscape of today's job market, the number of unemployed, job seeking graduates has been increasing over the past few years. Even the academic training of university graduates has not rendered them immune to unemployment.

In order to be employable and successful in their chosen career path, youths should possess that right mix of abilities that will enable them to stand out from the crowd and secure that job. The 6th USL Symposium will aid undergraduates and graduate students identify and nurture these essential abilities while providing them with valuable opportunities to put those skills into practice.

HUMANITARIAN



Humanitarian Affairs United Kingdom is a London based Social Enterprise with its Asia Regional Office in Thailand. Humanitarian Affairs is a member of the World Association of Non-Governmental Organizations (WANGO), the World Alliance for Citizens Participation (CIVICUS), UN Global Compact and the International Association for Volunteer Effort (IAVE).

Humanitarian Affairs aims to nurture young people into world-class citizens by providing them the opportunity to partake in socially beneficial activities that aim to alleviate the problems of communities in need. It does this by running programs and relief efforts that extend to poverty and disaster stricken countries and communities.

Humanitarian Affairs believes that by encountering different cultures and providing aid to those in need, the youths it mentors will develop both the intellectual and emotional capacity to care for those beyond themselves. Through its projects, Humanitarian Affairs aspires to transform momentary feelings of compassion into a long-lasting sense of responsibility, community and empathy for the less privileged communities.

AFFAIRS



WHAT'S IN IT FOR ME?



Do you wish to attain skills which will distinguish you as a Successful Leader from your pool of peers?

In the present day, due to rapid globalisation and increased competition, landing or even holding on to that dream job can be tough. It is common knowledge that today's leading organisations tend to invest in people who have the right attitude, confidence in themselves and leadership abilities. However, a majority of us often lack that confidence to dream bigger than what we think we are capable of because of that inherent fear of failure.

One of the main focuses of this intensive five-day program will be personal development and building up confidence about your own capabilities. The Hong Kong Symposium 2015 will not only help you recognise your strengths but will concomitantly help you to identify as well as overcome your weaknesses. By the end of the programme, you will hopefully gain the skills and assurance to help you lead with certainty and confidence.

“There's an entrepreneur right now, scared to death, making excuses, saying 'It's not the right time just yet'.

There's no such thing as a good time.

Kevin Plank, CEO of Under Armour (USA)

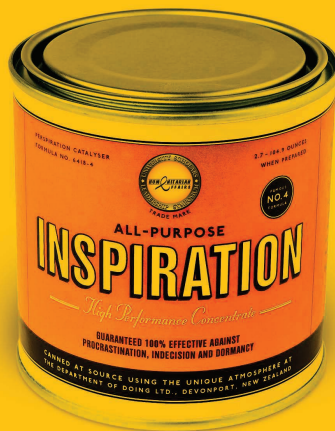
Do you wish to become a confident Role Model in order to Inspire Others and Make a positive contribution to the World?

Confidence is a tough thing to build. Sometimes, the lack of confidence causes us to doubt ourselves, rendering us incapable of thinking big.

You can give your confidence a boost by being comfortable in your own skin and understanding your personality. Thereafter, try to push yourself out of your comfort zone by making new connections and learning from people from different cultures. Another great way to build your confidence is by grasping public speaking opportunities.



“As long as you’re going to be thinking anyway, think big.
Donald Trump, President of Trump Organization”



The Hong Kong Symposium boasts of professional trainers who will provide confidence boosting tips to help you understand yourself and gain confidence. Moreover, delegates will practice speaking with confidence while interacting with peers from over 45 different countries throughout the duration of the Symposium.

Are you keen on Learning how you can Overcome your Fears and refrain from being held back by Failure?

“
Don't worry about failure, you only have to be right once.
Drew Houston, CEO and Co-founder of Dropbox”

Failure is often a bitter pill to swallow but we all have to face it every now and then. Although we might feel discouraged when we initially encounter failure, it is important to remember that failure should help us grow and improve instead of holding us back.

World-class motivational trainers and leadership gurus will be present at the Hong Kong Symposium to provide tips and advice on how you can overcome failure without being disheartened.

Furthermore, delegates will be taught to embrace failure as a learning experience, instead of being afraid of it



SUCCESS

Do you wish to Learn how you can Communicate, Impress and Dress for Success?



According to Forbes, one important trait that an ideal employee should possess is the ability to be “marketable” to be presentable to clients.

Although business is not a fashion contest, most successful employees give good first impressions and are well put together in terms of conduct and style.

As an employee or future employee, you will be representing your organisation hence how you portray yourself to your clients as well as to the public is critically important. Professional image consultants and brand coaches will be attending the Hong Kong Symposium, to help you better market yourself by providing insights on personal grooming, presentation skills and effective communication.

“*First impressions matter. Experts say we size up new people in somewhere between 30 seconds and 2 minutes.*”
Elliott Abrams, American Diplomat, Lawyer and Political Scientist

PLENARY SESSIONS

There will be 3 plenary sessions for delegates to choose from during the Hong Kong Symposium. These sessions are specially designed for delegates who are interested to be a part of our Humanitarian Affairs outreach programs. They are:

- **HOW TO BE A CHANGE-MAKER ?**
- **INITIATE A HUMANITARIAN RELIEF PROGRAM**
- **BE PART OF THE H.A. MOVEMENT**

To build a better world, we believe in building the characters of our young leaders by allowing them to lead such initiatives. Therefore, as a delegate, you will get to experience and be involved in ground breaking initiatives through the development of such projects.







LEARNING JOURNEY

The Learning Journey is the heart of the USL Symposium. It is a full day program where delegates get to take part in activities such as reaching out to the local communities, participating in humanitarian work and experiencing the daily life of a refugee in a holding camp.

The newest addition to the Learning Journey is the “Refugee Run.” This program offers a depth of understanding well beyond the reach of a speech or discussion session. It is a simulation exercise in which participating delegates get an opportunity to encounter first hand some of the daily struggles refugees face and the tough choices that they have to make to ensure their survival.

This simulation exercise has been specially designed by refugees, Internally Displaced People (IDP), the United Nations (UN) and NGOs to be as realistic as possible and to target issues that need addressing by young leaders such as prejudice, corruption, ethnic conflict and poverty.

The Learning Journey is indeed an unforgettable program that has touched the lives of many and will continue to do so year after year.

GUEST SPEAKERS AND LIFE COACHES

To ensure that our delegates benefit greatly from the 6th USL Symposium, we have engaged world renowned motivational speakers to provide training and guidance in order to help delegates take action in fulfilling their personal and career related aspirations. Moreover, this year's Symposium features many inspiring TED Speakers as well as Professional Life Coaches who will be present to facilitate and interact with delegates during the Plenary Sessions.



MICHELLE KIM

Michelle Kim is a world renowned pianist. She has performed in concert halls throughout the US, Europe and Asia including performances at Carnegie Hall, Lincoln Centre, the New Jersey Performing Art Centre, the Sejong Cultural Centre in South Korea, the Hong Kong Cultural Centre and other international venues.

Relocating from New York to Hong Kong in 2007, Michelle developed a passion for helping young artists and charitable organisations that support Hong Kong's youth, especially the underprivileged.

Michelle founded the Hong Kong Generation Next Arts (HKGNA), a registered Hong Kong Charity in 2009, dedicated to supporting the next generation of young artists and to transforming lives and the community through music. In 2010, HKGNA awarded winners from HKGNA's Piano Competition with a debut concert at the prestigious Carnegie Hall in New York called, *"From Hong Kong with Love"*.

Since founding HKGNA, Michelle devotes her time teaching music at St Stephen's Society, a rehab centre for recovering ex-drug addicts, ex-triad gang members and troubled youths, and at Operation Dawn, an organisation dedicated to providing drug addicts with a comprehensive rehabilitation programme to eradicate drug dependency. In 2011, HKGNA was awarded the 'Hong Kong and Shenzhen Lifestyle Award' by the Southern Metropolis Daily for being an advocate for culture and the performing arts and promoting youth development in Hong Kong. In 2013, Michelle was featured as one of the "Inspiring Women of Hong Kong" in the October 2013 Anniversary Issue of Marie Claire for her charity work in Hong Kong.

SEUNGHEE LEE

Seunghee Lee is a professional recording artist and producer. She has been recognised by Clarinet Magazine as “an uncompromising soloist destined to be an upcoming contender of top stature.” She was featured by KDFC, San Francisco’s classical radio station, as one of their Top 30 Classical Stars upon the release of her debut album *Brava* with Summit Records in 2000.

Lee received her Bachelor’s degree from the Eastman School of Music and her Master’s degree and Artist’s Diploma at the Yale School of Music. She has won numerous competitions and awards, including First Prize at the International Clarinet Association Competition, the Saint Louis Symphony Young Artist Competition, the Music Academy of the West Concerto Competition and the Yale Philharmonia Concerto Competition. At the 2013 International Clarinet Festival in Assisi, Italy, Lee premiered some of her own transcriptions for clarinet and piano, including Brahms’ Symphony No.3 (Poco Allegretto) and Chopin’s Nocturne in c-minor. An avid golfer, Lee drew on her classical music training background to achieve a single-digit handicap, several years after picking up the game.



Lee will be speaking at the USL Symposium 2015 on how to relate to your true self, what gets in the way of believing in yourself, and following your true passions. She will share about how the perfectionism that helped her succeed as a musician also drove her to develop stage fright and a paralyzing fear of making mistakes. This became such an obstacle in her life that she eventually lost interest in making music altogether. But after picking up the game of golf, the same mental challenges she faced in golf tournaments were what led her to embrace her imperfections and brought her back to music, leading to the release of her second CD in 2011, entitled ‘Embrace’, which shortly after its release climbed to top 4 on HMV’s classical charts in Hong Kong.



SONIA SAMTANI

Sonia Samtani is the Managing Director of Sonia Samtani Limited and 'All About You', a wellness centre for physical, emotional and spiritual growth. She is the only accredited Image Consultant in Asia who is also a qualified and practicing Hypnotherapist and Hypnotherapy Trainer (International Medical and Dental Hypnotherapy Association). In the field of image consultancy, Sonia is accredited by the Association of Image Consultants International (AICI - the world's largest organisation for Image Consultants), and has worked with three of the world's top Image Masters, namely, Lynne Marks, Christina Ong and Carla Mathis.

Previously, Sonia worked as a Senior Mentor for world-leading success coach Anthony Robbins, giving personal motivation sessions to hundreds of people as part of his workshops. She also holds a B.A. in Communications from Cardiff University, where she specialised in Non-Verbal Communication. To date Sonia has trained over five thousand people worldwide from different walks of life.

As an Image Consultant and Hypnotherapist, Sonia works with the three ABC's- your Appearance, Beliefs and Communication. Sonia's approach to coaching and healing is holistic, working on both the conscious and subconscious levels. Under her guidance, clients are easily able to enhance and re-evaluate their own personal image from the inside out, leading to the creation of their most ideal personal and professional image.

NISSA MARION

Nissa Marion is a Canadian-born environmentalist based in Hong Kong. She believes that education, engagement, and communication are the keys to sustainability.

In 2003, Nissa's passion for conservation led her to volunteer with Ecovision, an established non-profit social enterprise specialising in environmental education and events. She expanded her role to Project Manager in 2005, and from there she went on to co-found and direct the well-loved Hong Kong Cleanup campaign, a large-scale community environmental event that has engaged more than 150,000 participants and picked up over one million kilograms of trash.



Nissa is also the Co-founder and Editor-in-Chief of Ecozine – Asia's premiere guide to sustainable lifestyle, launched online in 2012 with the printed version published in 2014. She is committed to using popular media to focus the world's attention on environmental issues and to inspire change for the better.



DR. ERICA LIU WOLLIN

Dr. Erica Liu Wollin is a Psychologist in both Hong Kong and the US. Having worked with university students for over 10 years, she loves helping young adults find healing and meaning within their life journeys, seeking ways to transform their experiences so they can live with a new identity to help others compassionately and effectively.

In 2013 Dr. Wollin spoke at TEDx Hong Kong, focusing on the importance of caregivers being mentally and physically present for children, and the power of an individual to nurture and instil resilience in the face of early life adversity. Her counselling interests include trauma, abuse, adoption and attachment, grief and loss, relationship infidelity, eating disorders and body image, cultural issues, and mental health issues within the family.

Trained in EMDR (Eye Movement Desensitisation and Reprocessing), an effective treatment for traumatic stress and anxiety, Dr. Wollin has a private practice in Hong Kong. She has been a professor and supervisor training doctoral students in clinical psychology, and has supervised and consulted for a number of NGOs, student counselling centres, and charitable organisations. She is the Professional Adoption Support Chair for Adoptive Families of Hong Kong.

Raised in the US, Dr. Wollin received a Doctorate in Psychology and an M.A. in Clinical Psychology from Wheaton College, and a B.A. from the University of Illinois at Chicago. She is of Japanese and Taiwanese descent, and has travelled to over 20 countries and been involved in service projects in various regions including the Philippines, Japan, Mexico, Slovakia, the US, and Hong Kong.

GERALDINE COX

Geraldine started her career with the Australian Department of Foreign Affairs in 1970. Her first posting was to Phnom Penh, where she experienced life in a country at war when the Vietnam War spilled over into Cambodia.

After resigning from the government in 1987 she worked for 8 years with The Chase Manhattan Bank in Sydney before deciding to live in Cambodia in 1996.

Geraldine's original experiences in Cambodia never left her and on a return visit in 1993 she became involved in helping an orphaned Cambodian child. From that small beginning, Geraldine co-founded what is now the Sunrise Children's Villages.



Pan Macmillan published Geraldine's autobiography, *Home Is Where the Heart* in 2000, and Hollywood bought the rights to make a feature film based on her book. The documentary, *My Khmer Heart*, won the Hollywood Film Festival Documentary of the Year Award in 2000 and has since been bought and screened by HBO and Discovery Cable Channels. Geraldine's story has been featured on Australian Television over the last few years on *Australian Story*, *The Sunday Program*, *This Is Your Life*, *Four Corners*, *Today Tonight*, *The 7.30 Report*, *60 Minutes* and *Talking Heads*.



MUSH PANJWANI

Mush Panjwani is a sales trainer, motivational speaker and happiness expert, living and working in Hong Kong.

Mush began working at the age of 15, immediately after finishing secondary education in a charity school in Karachi. He started without any education, money, nor proper housing. All he had were dreams, and love for a girl who was only 13, both of which gave him the hope for life and the inner drive to change it.

By the age of 25 Mush had educated himself, and was heading the most successful direct sales organisation in Hong Kong. He had married the woman of his dreams, had two of his four children, and was living a life of comfort.

Today, Mush has established himself as an authority on direct sales in Asia, and has positively influenced the lives of thousands of people in the industry as a sales trainer and motivational speaker. He has, additionally, headed the sales and marketing of an international publishing company based in Hong Kong. Mush has travelled the world, celebrated his silver jubilee anniversary with the love of his life, raised four wonderful children; had his first book published and started his own training company.

BRIAN HODGSON

Brian Hodgson is a British residing in Hong Kong for the past 24 years. He has been a Public Speaker for 34 years and a member of Toastmasters International in the UK, and Hong Kong. He has won over fifty speech contests and regularly represents Hong Kong in Asian Speech Contests. Brian is the founder of and trainer at *Public Speaking.hk*.

Brian provides presentation training at four universities in Hong Kong, for Hong Kong Offices of Fortune 500 companies, as well as one to one coaching with people of all vocations including: finance, law, media, travel, and manufacturing. In the past 7 years, Brian has also given presentation training for senior medical professionals at seminars in Beijing, Shanghai, Bangkok, Singapore, Seoul and Taipei.



He was a former host of a twice weekly LIVE TV chat show in Hong Kong, MC for many events including TEDx, and is acclaimed as an auctioneer at 'Art, Wine and Charity' events across Asia.

Brian started his career in Media Sales at *The Guardian, News Corp* (Sydney) and *Forbes* (Chinese edition- Hong Kong). In 1997 he started his own company and later became its President when it became US listed.



CHANDRAN NAIR

Chandran Nair is the Founder and CEO of the Global Institute of Tomorrow, an independent pan-Asian think-tank that provides content-rich and intellectually challenging executive education from an Asian worldview. A strong advocate of sustainable development in Asia, Mr. Nair was the Chairman of Environmental Resources Management in the Asia-Pacific until 2004, and has continued to provide strategic management advice and coaching to business leaders.

Mr. Nair is a regular speaker at the World Economic Forum, where he is a member of the Global Agenda Council on Governance on Sustainability, APEC Summits and OECD events. His writing interests include economic policy and education, and his work has appeared in the Financial Times, the Guardian and the New York Times. His book, *Consumptionomics: Asia's Role in Reshaping Capitalism and Saving the Planet*, was ranked as one of the top ten books of 2011 by the Globalist. His other project, *The Other Hundred*, is a non-profit photobook serving as a counterpoint to the Forbes 100, highlighting the lives of those who are not wealthy but deserve to have their stories told.

REGISTRATION FEE

All applicants for the USL Symposium must pass through the Organisation's screening process. Thereafter, successful applicants must confirm their participation by paying their registration fee.

Successful Applicants and Faculty Observers may choose from a selection of registration packages which best suit their needs.

	Full Symposium Registration Fee (Individual)	Full Symposium Registration Fee (Group of 3)	Convention & Networking Access (Meals Without Breakfast)
Early Registration (From 1 November 2014 to 30 April 2015)	USD 830.00	USD 800.00	USD 550.00
Late Registration (From 1 May 2015 to 20 July 2015)	USD 850.00	USD 830.00	USD 600.00
6-Night Accommodation on a Twin or Triple Sharing basis	✓	✓	
Participation in the Learning Journey	✓	✓	✓
Meals including 6 Breakfast Meals, 5 Lunch Meals and 6 Coffee Breaks	✓	✓	✓
One Souvenir T-shirt	✓	✓	✓
Entry to All Guest Lectures and Plenary Sessions	✓	✓	✓
Entry to all Networking Sessions	✓	✓	✓
Local Transportation during Official Activities	✓	✓	✓
Certificate of Participation	✓	✓	✓

WHO SHOULD ATTEND THE SYMPOSIUM?

Humanitarian Affairs invites all outstanding youth leaders, between the ages of 18 to 30, with the following qualities to participate in the 6th USL Symposium:

- Youth Leaders who demonstrate a strong leadership potential and aspire to constantly learn on how to better themselves
- Youth Leaders who have an open mind and a genuine appreciation for different perspectives and individuals of diverse backgrounds, interests and ambitions
- Youth Leaders who show consideration for others and possess an interest to better society

If you think you fit the criteria to be a delegate at the 6th University Scholars Leadership Symposium 2015, do drop us your application form!

TESTIMONIALS — FROM



THE 5TH — USLS 2014



Previous USL Symposiums have boasted a high satisfaction rate of 86% according to our survey results. We would like to share with you some feedback from delegates and Universities regarding past USL Symposiums.





Joelle Yeo
Nanyang Business School
Singapore

"Attending this Symposium in Phnom Penh has been an amazing journey. The best part was definitely being able to make friends with people from so many different countries and appreciating the diverse cultures!"

Tara Prasad
University of Western Sydney
Australia

"Such an incredible experience shared with some amazing people. Thank you University Scholars Leadership Symposium 2014 for the unforgettable experience."

Oliver Brooke
Curtin University
Australia

"There are moments in your life that you will treasure forever. The 5th University Scholars Leadership Symposium was one of these moments. It was an opportunity to form friendships with some of the most energetic, courageous and wonderful people I have ever come across. I will never forget what each of you shared with me and taught me. You will always have a place in my life and my heart."

Hari Patalinghug Gopalan
De La Salle Health Sciences Institute
Philippines

"We all come from different walks of life, differentiated by our culture, religion, and physical appearances. At the University Scholars Leadership Symposium, we are reminded that we are all linked by one thing - that is our humanity."

Hannah Barn
Central Queensland University
Australia

"I've had probably the most humbling and eye opening experiences of my life at the USL Symposium and I'm already planning to participate at the next event!"

DELEGATE TESTIMONIALS

TESTIMONIALS FROM UNIVERSITIES

Ms. Anita Drahman

Senior Officer
Department of University Life
Orientation and Leadership & Entrepreneurship Centre
Curtin University, Sarawak Malaysia

"Our delegates and myself enjoyed the Symposium A LOT! Thank you for all the opportunities and wonderful experiences! We will surely participate in next year Symposium."

Dr. Greg Teal

Director, Academic Programs (ABL/Honours)
School of Business
University of Western Sydney
Australia

"Thank You for organising and hosting such a successful Symposium. We have had a debriefing with our Advanced Business Leadership students and they were unanimous in their appreciation of the event and their opportunity to participate in it. "

Ms. Teh Chee Ai

Deputy Dean
Business School
Undergraduate Programmes
Taylor's University
Malaysia

"We must thank you for a great experience at the 5th University Scholars Leadership Symposium in Cambodia. As observers, we could see that the planning of activities, including the learning journey and selection of speakers had such a great impact on students. There was clearly a good sense of positive youth energy throughout the conference and I am sure that each one of them has learned, experienced, gathered some inspiration and possibly also have started working on their plans".

Dr. Joyce Teo Siew Yean

Assistant Vice Chancellor and Vice President (Global Affairs)
Dean, UBD School of Business and Economics (UBDSBE)
Director, Institute of Policy Studies (IPS)
Universiti Brunei Darussalam

"USL Symposium is an excellent platform for empowering future leaders."

Mr. Paul Kneebone

Student Leadership Volunteer Program
Swinburne University
Australia

"The students had an amazing time at USL, thanks for all your work there! From our perspective, the USL Symposium has been absolutely fantastic – the students that we've sent have not only found the experience inspirational and enjoyable while attending, but they have returned to Australia with a new perspective that has lead them to promote real, positive change in their communities. "

HUMANITARIANAFFAIRS





CONNECTING PEOPLE WITH COMMUNITIES IN NEED

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