

Study K-pop in Korea



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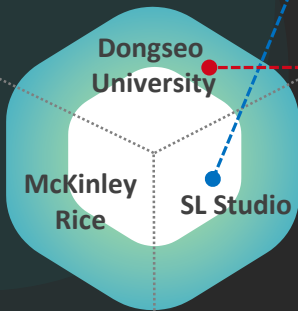
Program Outline

Korean Language Program

- 2-Week Program
- Basic Korean Language Classes

Cultural Program

- Cultural Activities
- Busan / Gyeongju City Tour



Promotion & Application

- Local partners development
- Student services

K-pop Training

- 2-Week Program
- Body Design, Vocal Coaching, K-pop Performance, Modeling Class, Recording, Cover Dance

Cultural Program

- Seoul City Tour



Dongseo University is inviting students to South Korea—home of Squid Game, Parasite, BTS, and Gangnam Style—for a 1-month cultural immersion program. Come learn at Korea’s top university specializing in entertainment, which is an incubator for global entertainment leaders.

Dongseo is joined for this program by two prominent partners: SL Studio, a leading training center for K-pop stars, and McKinley Rice, a leading multinational recruitment platform. Together the partners will nurture future talents in the global entertainment industry.

Dongseo University

OVERVIEW

Founded
1992



Status
**Private
University**

Campuses

**Korea(2)
U.S.
China**



Students

11,000



(incl. ~1,000 international students)

ACADEMICS

Colleges



Divisions



Departments



Research centers



Specializations

Dongseo University is a leading university in Korea in its areas of specialization, which include Digital Contents, Film & Imagery, Design, Musical Entertainment and Information Technology. Its motto of “My Bright Future” represents DSU’s strong commitment toward helping students reach their full potential through world-class education.

Internationalization

Dongseo University has a global academic network including 243 sister institutions in 43 countries. Currently Dongseo accommodates about 1,200 international students. It currently operates “2+2” joint degree programs with sister universities in Lithuania, Malaysia, Vietnam, Indonesia and China, and collaborates actively through many short-term programs and forums. Dongseo University has also established a branch campus at Hope International University in the U.S. and a branch campus at Zhongnan University of Economics and Law in China. In 2013, DSU was ranked in the top 50 universities for internationalization among all Asian universities by the prestigious British evaluation firm Quacquarelli Symonds (QS) and the Chosun Ilbo. Dongseo University also has an International College offering undergraduate degrees taught entirely in English. These include Business Administration, Computer Engineering, Animation & VFX, Film & VFX and Game.



McKinley Rice

Facts and Figures

Founded	Global Employees	CareerChat Processes	CareerChat Processes
2018	121	80,000+	1,500+
		Candidates Every Month	Companies Every Month
Employment Offers Made	Internationally Located In	Internationally Certified	
14,109	6 Branches	Great Place to Work®	

Specialization

McKinley Rice owns and operates CareerChat, one of India's leading recruitment portals, used by over 80,000 applicants and 1,500 top companies each month, including Citibank, Mercedes-Benz, and UCLA. CareerChat's suite of recruitment tools helps top talent match with top global companies via AI-powered interviews.



Internationalization

McKinley Rice's mission is to be the first company in history to offer true globalization as a service. By observing multinational behemoths like Microsoft, Google, and Amazon, we know that tomorrow's companies will be built by harnessing the best talent in the world - wherever they may be. Somewhere on this planet are people who will eventually revolutionize the industry they are in - as long as they meet the right company. We make these connections, and thus we impact the world.

We believe that current methods of how businesses access global talent are antiquated, starting from consulting firms, to outsourcing agencies, to freelancing platforms. Even with advances in tech & law, why is it still difficult for Korean designers in Seoul to directly work for New York startups? Why is it still difficult for Indian engineers in Mumbai to directly work for Parisian mid-market companies? Today, only mega corporations have direct access to global talent, and everyone else has to consult outsourcing agencies or freelancers. This, is our problem statement. Through technology, we help brilliant candidates get hired at companies, whether it be local or in the farthest corners of the world.

Schedule

Korean Language & Culture

Time	Week 1							
	SUN	MON	TUE	WED	THU	FRI	SAT	Sun
09:00-12:00		PCR test [Quarantine]	Korean Language Class				PCR Test	Quarantine ends
13:30-17:00	Arrive In Korea	Orientation	K-pop Class			K-pop Class		
18:00-21:00		Free Time						
Time	Week 2							
	Mon	TUE	WED	THU	FRI	SAT	Sun	
09:00-12:00	Korean Language Class					Gyeongju Tour	Free Time	
13:30-17:00	Industry Tour	Making Clay Pottery	Making Bibimbap	Learning Korean Paper Art	Closing Ceremony			
18:00-21:00	Free Time							

Online Classes

COVID-19 Related

Korean Cultural Activities

BUSAN CITY TOUR



INDUSTRY TOUR



MAKING CLAY POTTERY



MAKING BIBIMBAP



LEARNING KOREAN PAPER ART



GYEONGJU TOUR

Schedule

K-Pop Training

Time	Week 3						
	MON	TUE	WED	THU	FRI	SAT	SUN
10:00-12:00	Arrive in Seoul	Body Design				Seoul City Tour	Free Time
13:30-17:00	Orientation	[Vocal] Basic Vocalization & Technic			[Special Class] Modeling Class Posing & Walking		
18:00-21:00	Hotel Check in	[Dance] Basic Routine & K-Pop Performance					
Time	Week 4						
	MON	TUE	WED	THU	FRI	SAT	SUN
10:00-12:00	Seoul City Tour	Body Design				Closing Ceremony	Return Home
13:30-17:00		[Vocal] Basic Vocalization & Technic			[Dance] Basic Routine & K-Pop Performance		
18:00-21:00		[Dance] Basic Routine & K-Pop Performance		Recording Session	Cover Dance Shooting		

TRAINING

BODY DESIGN



DANCE



RECORDING



VOCAL



SHOOTING COVER DANCE



MODELING: POSING & WALKING

Cost & Contacts


Program Fee


PROGRAM	TERM	DETAILS & FEE
Korean Language & Cultural Program	2 weeks	<p>[Program Fee] \$ 3,000 / person</p> <p>✘ It doesn't include</p> <ul style="list-style-type: none"> - Roundtrip airfare (India ↔ Korea) - Meals
K-pop Training Program	2 weeks	<ul style="list-style-type: none"> • Lunch and dinner on Sunday (1st week) • Dinner on Saturday and Meals on Sunday (2nd week) • Lunches and Dinners (3rd and 4th weeks) <p>- Transportation fee</p> <p>• Participants must travel to Busan upon their arrival in Korea. (It will cost around ₩ 100,000)</p>


Contacts




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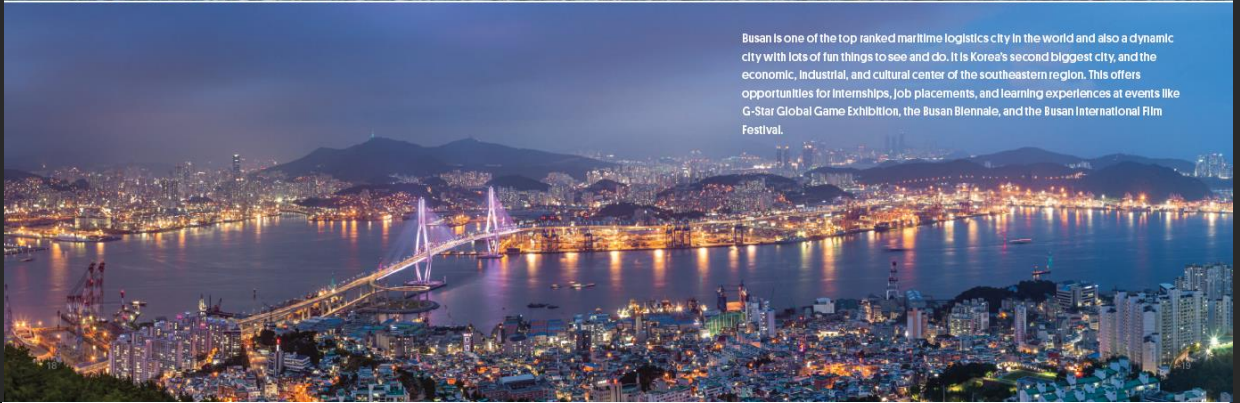
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Busan City



LIFE IN BUSAN ME TROPOLITAN CITY

Busan is one of the top ranked maritime logistics city in the world and also a dynamic city with lots of fun things to see and do. It is Korea's second biggest city, and the economic, industrial, and cultural center of the southeastern region. This offers opportunities for internships, job placements, and learning experiences at events like G-Star Global Game Exhibition, the Busan Biennale, and the Busan International Film Festival.



ENTERTAINMENT

The Busan Cinema Center is also just a few steps away from DSU's Centum Campus.



TRAVEL

Hop on the Korea Train Express (KTX) at Busan station to explore other destinations. Korea's high-speed rail system makes the entire country a one-day access zone.



CULTURE

Busan's culture reflects its long history and modern creativity. Explore ancient sites, discover cultural villages, visit art museums or catch the Busan International Film Festival to get inspired.



Seoul City

Seoul City Skyline



Lotte Tower, Jamsil



Dongdaemun Design Plaza (DDP)



Gyeongbokgung Palace



Night life in Seoul



Facilities

Dongseo University

Dormitory (Global Village)



Design Library



International College



Sohyang Musical Theater

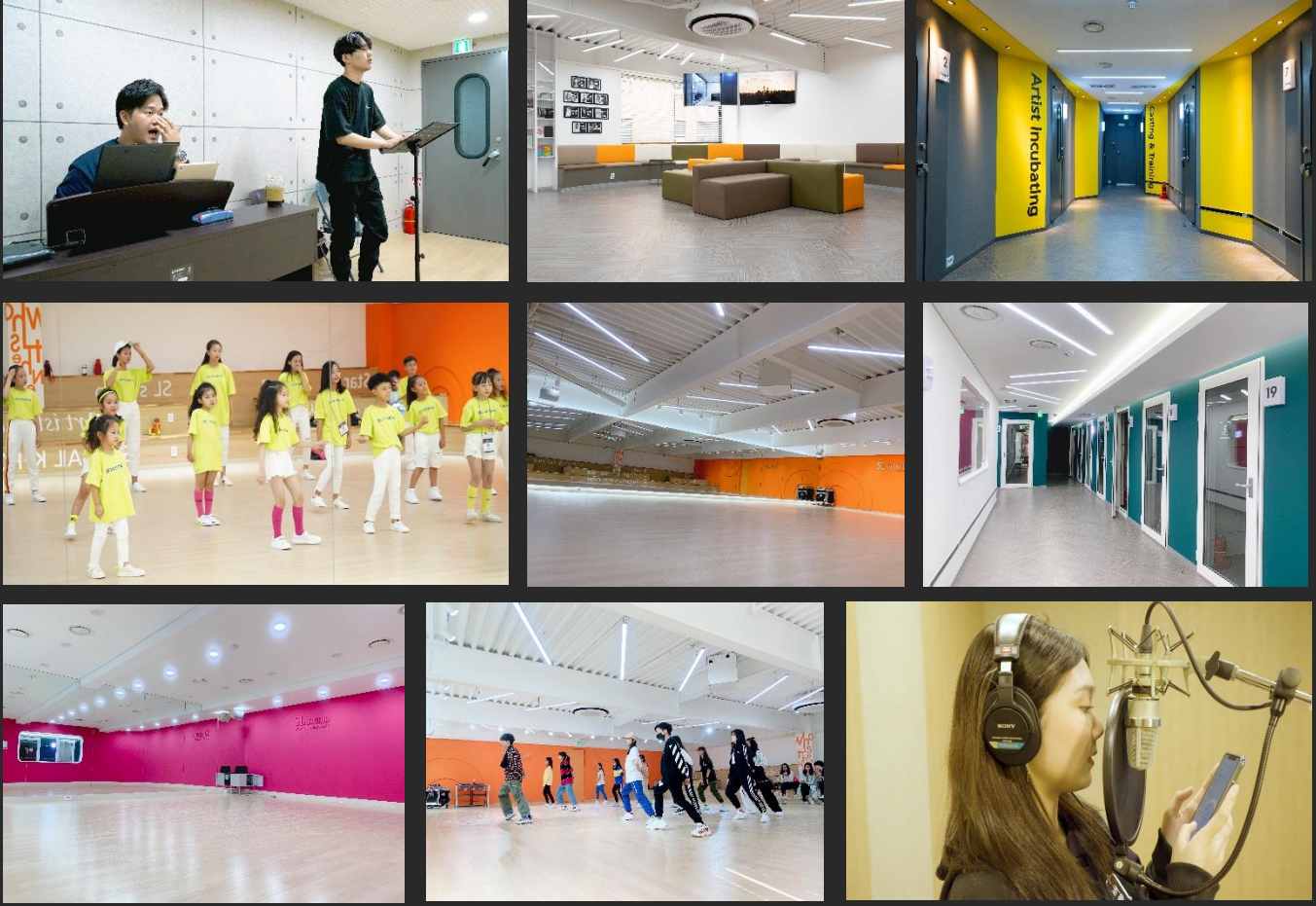


Centum Campus



Facilities

SL Studio



INSTRUCTORS

