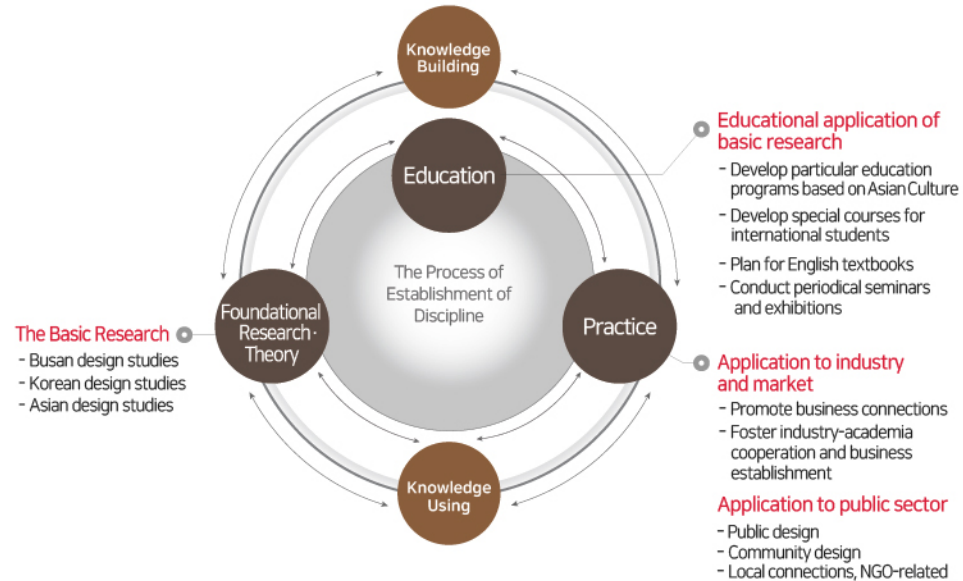
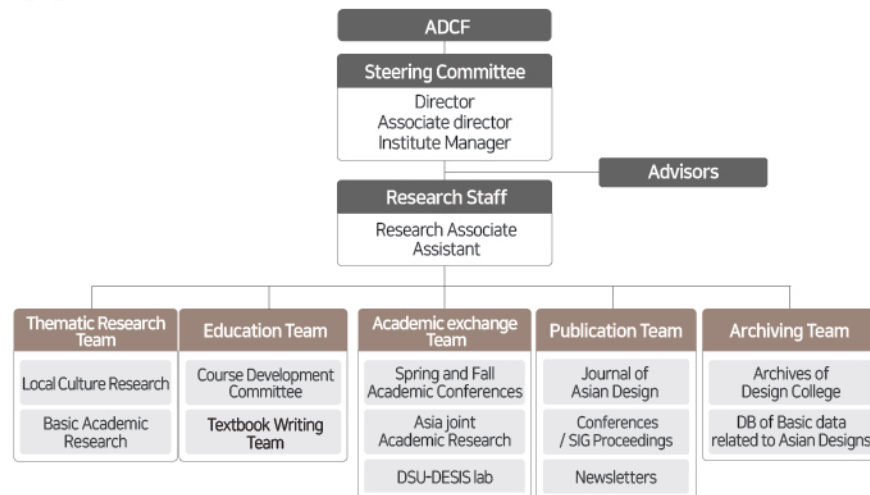


## 02 Research Model

Produce / Exchange / Disseminate / Store  
Design knowledge  
through an integrated vision of Eastern and Western design



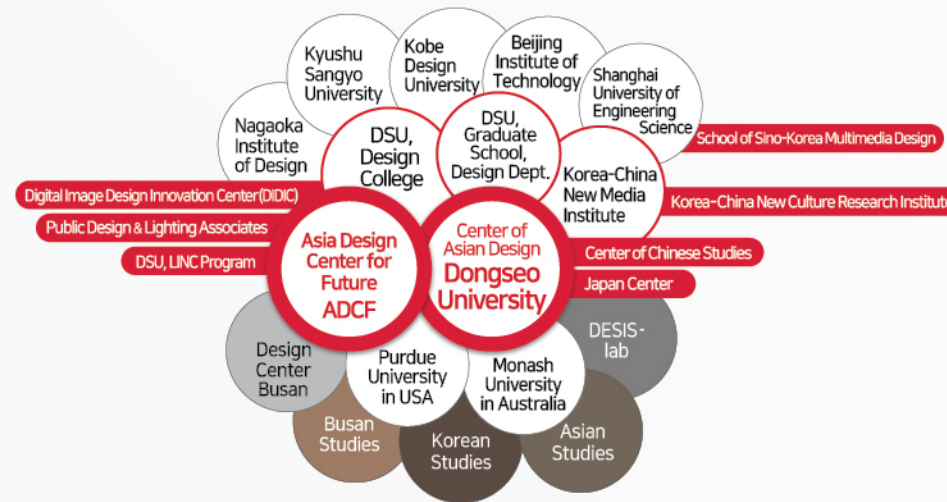
## 03 Organization



## 05 Global Partners and Networks

### Global network for integrated design

ADCF is a global design research institute and Asia-specific design knowledge exchange platform that works to encourage dialogue and involve scholars, designers and other experts from all around the world in its activities.



A Global Design Research Institute  
providing a platform for exchanging Asian design  
knowledge with transnational perspectives

## ADCF Asia Design Center For Future

ADCF is situated right in the heart of a cultural Asian city :  
Busan, Korea and is based at Dongseo University.

### “Design research institute based on Asian values”

The Asia Design Center for Future (ADCF) will take the lead in the development of creative designs that harmonize Asian and Korean traditions with modern cultures through a lens of de-westernized Asian culture, and locality-oriented design research

**DSU** Dongseo University  
Asia Design Center for Future

Asia Design Center for Future, 701 New Millennium Bldg., Dongseo University,  
47, Jurye-ro, Sasang-gu, Busan, Republic of Korea, 47011

T. 051-320-4833 E. [adcfdsu@gdsu.dongseo.ac.kr](mailto:adcfdsu@gdsu.dongseo.ac.kr)

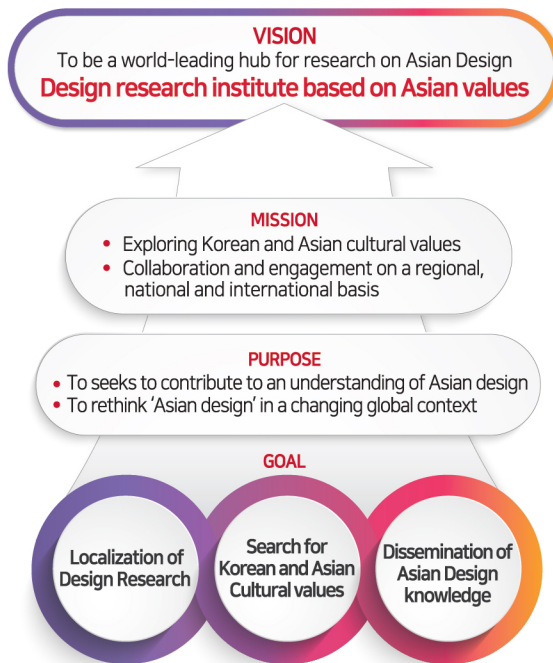
H. <http://uni.dongseo.ac.kr/adcf> | <http://cafe.naver.com/adcfdsu>

# 01 Vision & Goal

## Exploring Korean and Asian cultural values

Collaboration and engagement on a regional, national and international basis

ADCF aims to offer a different approach to contemporary design education in Korea, which has typically focused on Western design methodologies and theories. The ADCF instead seeks to localize the subject of research and scholarship to that of the East Asian region, explore Korean and Asian culture within the narrative of humanities and the arts, construct, create and disseminate Asia-specific design knowledge, and improve Asia's design education through regional and global joint collaborations.



- A. To establish a cultural identity in design research
- B. To localize design education and research
- C. To explore Korea and Asia specific cultural values within the context of universal values
- D. To share and disseminate Korean and Asian cultural values
- E. To contribute to the expansion of Korean & Asian design research.

# 04 Research Activity

## New design research reflecting Asia's perspective

Transnational interactions within the Asian region as well as throughout the world  
Explore local cultural values and present future alternatives



### Research Activities

Design research based on Busan, Korea, and Asia

- Research on Korean & Busan design studies
- Joint academic research in Asia
- Study local historical and cultural contents

### Educational Activities

Educational application of created design knowledge

- Develop new subjects and textbooks related to Korean and Asian designs
- Develop courses & textbooks for international students
- Develop MOOC courses

### Academic Exchange Activities

Dissemination and communication of research

- Academic forum
- International academic events(including exhibitions)
- DSU-DESI lab

### Publishing Activities

Publication of research results

- Scholarly periodicals on Asian design studies
- Publish textbooks
- Conduct various writing activities

### Archiving Activities

Accumulation of design knowledge

- Archive various achievements of Design College
- Establish DB for basic data related to Asian designs

**ASIA DESIGN CENTER  
FOR FUTURE**