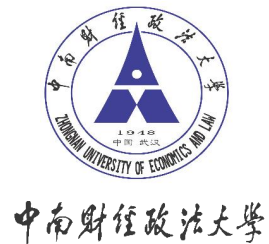


# The Proposal of Graduation Work

## -Guide line-



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## The Proposal of **DSU** Workshop Project

<Title>

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· **Major : Animation & VFX**

- Hong Gildong / 20150006 : Role in project
- Hong Gildong / 20150006 : Role in project
- Hong Gildong / 20150006 : Role in project
- Hong Gildong / 20150006 : Role in project
- Hong Gildong / 20150006 : Role in project

· **Academic Advisor : Name down**

## I. Pre-Production Step

### 1. Synopsis in the Subject / p.6

- A. Topic
- B. Title
- C. Log line
- D. Subject : A brief overview of content planning
  - Director's Intentions?
  - Trend and Homogeneity Research
  - Point of Discrimination & Interest
- E. The plot
  - Sympathy
  - Empathy
  - Story Outline
- F. Purpose & Meaning of the story
  - Explain what you tell in each steps in terms of storytelling (Introduction, Development, Turn, Conclusion)

### 2. Marketing Strategy / p.7

- A. Target Research
- B. Selling Point
- C. SWOT
- D. Production Company
- E. Production Schedule

## I. Pre-Production Step

3. Scenario in the story / p.8
  - A. Scenario
  - B. Stage/Scene list
4. Evidence of Original Design / p.9
  - A. Character Design
    - 
    -
  - B. Prop & Environment design
5. Show Time / p.10
  - Animatics: Mov file, HD, H.264



## II. Production Step

- 6. Previsualization on the Story (Making an Animatics) / p.11
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- 12. Editing / p.17
  - A. Video Editing
- 13. Sound Editing
  - A.  
-
- 13. Poster / p.18
  - A. Poster (686\*1016mm: JPEG file)
- 14. Master Print / p.19
  - A. Animation & VFX: Pre-viz
  - B. File format: Mov. HD. H.264

## I. Pre-Production Step > 1. Synopsis in the Subject

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Topic(What is it about?) : **Dreams & love.**
- B. Title(Name of project) : **One Small Step.**
- C. Log line(One sentence summary of the story) : **It's the first step to make your dreams come true.**
- D. Subject : (A brief overview of content planning)
  - Director's Intentions?
    - 1) **Discovery & realization of a dream.**
      - It shows how important an attempt to realize a dream in the progress of failure and success.
    - 2) **To show the relationship with love.**
      - Parents' love is a significant force in life.
  - Trend & Homogeneity Research(about the validity of the subject)
    - 1) **The act of finding a dream is the most important thing everyone wants.**
    - 2) **Father's love makes everyone feel the same as the origins of family relationships.**
  - Point of Discrimination & Interest(find out an immersive way to convey the topic)
    - 1) **Father's unconditional love for his daughter.**
    - 2) **Actions such as failure and success to realize dreams.**

## I. Pre-Production Step > 1. Synopsis in the Subject

The learning material has created by Animation & VFX Major in International College, Dongseo University.

### E. The plot

-Sympathy (Describe your intention rationally)

- 1) Discovery and realization of a dream.
- 2) The death of a beloved father and a dramatic turn of the story.

-Empathy (Describe your intention emotionally)

- 1) The story expresses the memories of my love for her father in a dichotomy(two) way.
- 2) The story will show a vital attempt, the progress of failure and success, to the audience to realize a dream in life.

-Story Outline (Describe your story in half page) → Summary

• Neil Armstrong said, First Man on the Moon, “That’s one small step for man; one giant leap for mankind.” : 'Luna' is a Chinese-American girl who dreams of becoming an astronaut. After seeing a rocket launching on a children's TV, he has always dreamed of becoming an astronaut. A father who repairs shoes silently encourages and helps his daughter's dream. But after entering college, Luna, who is getting more and more tired as she faces a series of adversities, one day finds something in her father's luggage and starts to regain strength... (It reminds us that everything starts with a small step. Dreams & love)

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## I. Pre-Production Step > 1. Synopsis in the Subject

The learning material has created by Animation & VFX Major in International College, Dongseo University.

F. Purpose & meaning of the story : Explain what you tell in each steps in terms of storytelling

-Introduction

- 1)
- 2)
- 3)

-Development

- 1)
- 2)
- 3)

-Turn

- 1)
- 2)
- 3)

-Conclusion

- 1)
- 2)
- 3)

-Why do you make this story? What do you want to tell through the character & story?

- 1) To show the meaning of parental love for children.
- 2) Even if it's a distant dream, if you take it to step by step, it will be right in front of your nose.

-What are the audience's expectations from the **director's desired intention**?

- 1) To feel the love of parents like a big mountain.
- 2) Audience continues to take one step further and achieve their desired dream.



## **I. Pre-Production Step > 2. Marketing Strategy**

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Target Research: (Who is the main/sub target? Research and make a target.)
- B. Selling Point: (What is the core to sell? What is the special attractive point to draw audience attention into the story and film)
- C. SWOT: (SWOT analysis <Strength, Weakness, Opportunity, Threat>)
- D. Production Company: (Introduce the company(team))
- E. Production Schedule: (Make a schedule of whole production)

## I. Pre-Production Step > 3. Scenario in the story

The learning material has created by Animation & VFX Major in International College, Dongseo University.

A. Scenario: (Write a full story divided into introduction, development, turn, conclusion, etc.)

## I. Pre-Production Step > 3. Scenario in the story

The learning material has created by Animation & VFX Major in International College, Dongseo University.

### B. Stage / Scene list

-Introduction : It is the same as the contents of 'F. Purpose & meaning of the story'

- 1)
- 2)

-Stage 01 : It should be written a summary of the story that takes place on the stage.

#### • Characters & Camera Description

A: Leo / A-1 camera :

B: Bob / B-1 camera :

Z-1: Mutual camera

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Z :

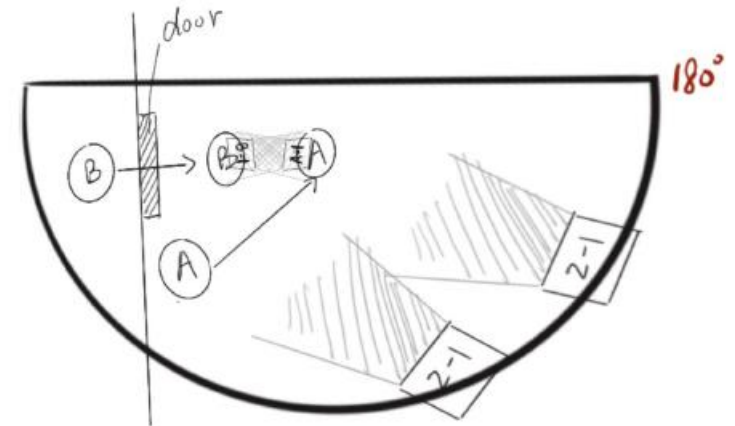
A :

B :

A :

Z :

#### • Camera floor plan : Design camera floor plan



#### • Storytelling board : Draw cuts based on the camera floor plan

shot	001	002	003	004	005
A-1					
B-1					
Z-1					

Master Shot

## I. Pre-Production Step > 3. Scenario in the story

The learning material has created by Animation & VFX Major in International College, Dongseo University.

▪Stage 01 : As usual, the boy heads home alone after work.

-Scene(shot) 01. **Boy : Walk on the street**(*linking with the character's state of mind & movement*)

- Atmosphere : The street on background composition and character movement. (Christmas, snow, fun people)
- Camera : Over the shoulder, Medium.
- Sound : The sound of horns of passing cars around the pedestrian crosswalk also can hear the sound pleasant conversation of lovers.

Title of the video

Storyboard  
(saw)

Storyboard  
(seeing)

Storyboard  
(will see)

• How to build up the scene to show :



Reference

Reference

## I. Pre-Production Step > 3. Scenario in the story

The learning material has created by Animation & VFX Major in International College, Dongseo University.

▪Stage 01 : As usual, the boy heads home alone after work.

-Scene(shot) 02. **Boy : Make a call while waiting in front of the red light in the crosswalk.(the opponent does not answer the phone)**

- *Atmosphere : Christmas, snowing, fun people*
- *Camera : Full shot with panning*
- *Sound : The sound of horns of passing cars around the pedestrian crosswalk also can hear the sound pleasant conversation of lovers.*

Storyboard  
(saw)

Storyboard  
(ing)

Storyboard  
(will see)

• *How to build up the scene to show :*

Pre-Visualization

Reference

Reference

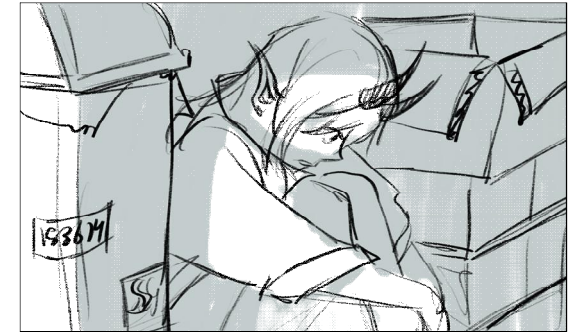
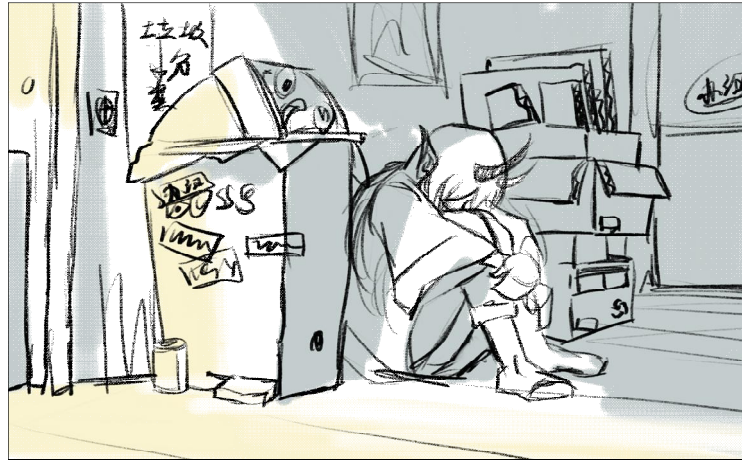
## I. Pre-Production Step > 3. Scenario in the story

The learning material has created by Animation & VFX Major in International College, Dongseo University.

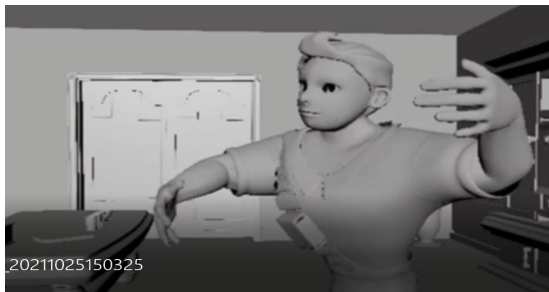
▪Stage 01 : As usual, the boy heads home alone after work.

-Scene(shot) 01. **KiKi : She received everyone's discrimination and fled to the street crying, hiding in a corner with tears.**

- Atmosphere : The street on background composition and character movement. (Christmas, snow, fun people)
- Camera : Over the shoulder, Medium.
- Sound : The sound of horns of passing cars around the pedestrian crosswalk also can hear the sound pleasant conversation of lovers.



- How to build up the scene to show :



Pre-Visualization

Reference

Reference

Reference

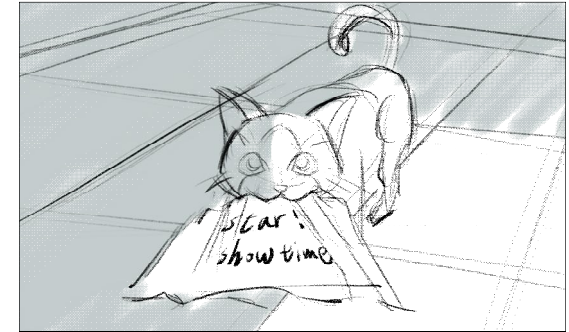
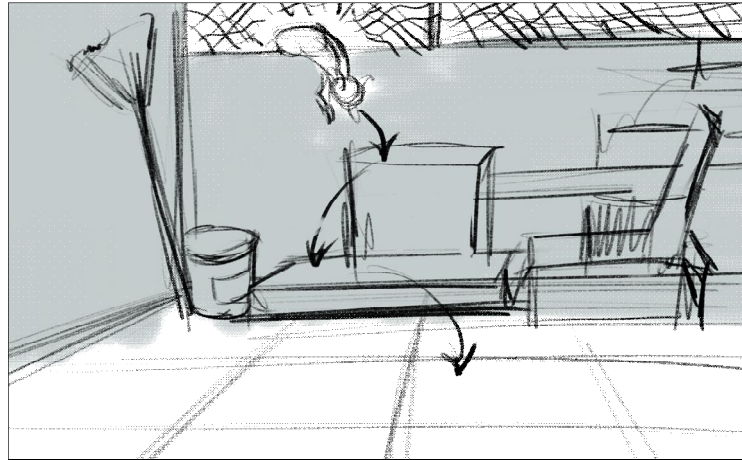
## I. Pre-Production Step > 3. Scenario in the story

The learning material has created by Animation & VFX Major in International College, Dongseo University.

▪Stage 01 : As usual, the boy heads home alone after work.

-Scene(shot) 01. **Cat : Cat comforts Kiki and guides her to fulfill her dream of acting.**

- Atmosphere : The street on background composition and character movement. (Christmas, snow, fun people)
- Camera : Over the shoulder, Medium.
- Sound : The sound of horns of passing cars around the pedestrian crosswalk also can hear the sound pleasant conversation of lovers.



- How to build up the scene to show :

Pre-Visualization

Reference

Reference

## I. Pre-Production Step > 4. Evidence of Original Design

The learning material has created by Animation & VFX Major in International College, Dongseo University.

### A. Character Design:

- What is the concept of characters?
- Is it originally created?

### B. Prop & Environment design:

- What is the concept of prop and environment?



## I. Pre-Production Step > 5. Show Time

The learning material has created by Animation & VFX Major in International College, Dongseo University.

A. Animatics : Mov file, HD, H.264

## II. Production Step > 6. Previsualization on the Story (Making pre-viz video)

The learning material has created by Animation & VFX Major in International College, Dongseo University.

### A. Visual Story Telling Ability(Camera, position detail)

## II. Production Step > 7. Modeling Strengths

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Information builds up as concept design research, idea sketch, color designation etc.
- B. Completion of character modeling, wire, shader, UV map(consideration), and final look.
- C. Completion of background modeling, wire, shader, UV map(consideration), and final look.

## II. Production Step > 8. Texture Mapping Strength

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Information build up as reference, idea sketch.
- B. Completion of texture mapping with UV map, texture material.
- C. Attention to detail the texture mapping work over the camera & resolution.

## II. Production Step > 9. Realistic Set Design

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Layout Design with camera movement & character action.
- B. Lighting set up considering camera & character movement on background.
- C. Special Effect for Subject (Character, Object)
- D. Special Effect for Circumstances.

## II. Production Step > 10. Animation Strength

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Information build up as reference, idea sketch.
- B. Character Set Up
- C. Facial Expression & Lip Synch Set Up
- D. Combine the animations of each scene(transition)
- E. Animation clips of the opening part. (Check each steps if it's done properly)
- F. Animation clips of the Introduction part. (Check each steps if it's done properly)
- G. Animation clips of development part. (Check each steps if it's done properly)
- H. Animation clips of the turn part. (Check each steps if it's done properly)
- I. Animation clips of the Conclusion part. (Check each steps if it's done properly)
- J. Animation clips of Ending Credit. (Check each steps if it's done properly)

## II. Production Step > 11. Rendering & Image Process

The learning material has created by Animation & VFX Major in International College, Dongseo University.

A. Rendering Performance

B. Rotoscoping, blue screen, layer mix, image fix, matte painting, compositing.

### III. Post-Production Step > 12. Editing

The learning material has created by Animation & VFX Major in International College, Dongseo University.

#### A. Video Editing

- a. DI (Digital Intermediate: Color correction)
- b. Teaser Trailer (15'')
- c. Making film (2')
- d. Credit: Size, Speed, Design

#### B. Sound Editing

- a. Concept & Style: What kind of concept and style do you pursuit?
- b. Dialogue: Is it properly performed?
- c. ADR & Foley: Is it properly performed?
- d. Sound Effect: Does it effectively designed?
- e. Background Music / OST: Is it effectively inserted?



### III. Post-Production Step > 13. Poster

The learning material has created by Animation & VFX Major in International College, Dongseo University.

#### A. Poster (686\*1016mm):

- a. Creative Composition.
- b. Does it deliver the concept of film well?

### III. Post-Production Step > 14. Master Print

The learning material has created by Animation & VFX Major in International College, Dongseo University.

- A. Animation & VFX: Pre-viz (Pre-Visualization)
- B. File format: Mov. HD. H.264 (Is the Master Print made to the correct specifications?)