

ITPRENEURSHIP

ITpreneurship explores the entrepreneurial venture process for information and technology. The curriculum will investigate the nature of growth and in an entrepreneurial environment and how resources are managed in that environment. It also explores the emergence and existence of start-up opportunities, the formulation of ideas associated with these opportunities, and their impact on start-up phenomena. Finally, it focuses on the business concept underlying a strong entrepreneurial mission that provides guidance for the development of venture business models and future strategic planning.

The course frameworks focus on finding market opportunity, designing & developing new businesses, verifying new businesses, and implementing new businesses in industry sectors characterized by new and rapidly changing technology.

We, in order to lead the 4th industrial revolution, cultivate talents who can innovatively design human values to learn and pioneer the global market through creative convergence thinking and cooperation.

