Power management with sustainability in mind

Corporate Presentation
September 6, 2023
Corporate Values – our foundation

The company culture at DEIF is based on a set of common values. We strive for a natural balance between our values in everything we do.
Corporate Values – our foundation

**Ambition**
- Do it better than yesterday
- Do it better than our rivals
- Do it better than our customers expect us to
- Show initiative and face challenges

**Respect**
- Respect the whole person
- Respect cultural differences
- Respect agreements
- Respect individual contributions

**Perspective**
- Show a holistic understanding
- Be open to possibilities
- Seek insight into customers’ and users’ situation
- Focus on knowledge sharing
Improve Tomorrow

The change we make is not something that is achieved overnight. It is the result of small steps, accumulated expertise, strong partnerships and always working with the ambition to do better than we did yesterday. Improve tomorrow, we say!
**Key Facts**

- **1933**
  - More than 90 years of achievement
- **Headquarter**
  - Skive, Denmark
- **12**
  - Number of subsidiaries
- **€74,000,000**
  - 2021 DEIF Group Turnover
- **540**
  - Employees (330 in Denmark)
- **20%**
  - R&D Workforce
The world of DEIF

Parent Company
- Denmark

Consolidated subsidiaries
- Austria
- Brazil
- China
- France
- Germany
- India
- Korea
- Mexico
- Norway
- Singapore
- Forenede Arabiske Emirater
- USA
Full-line supplier

- Complete scope of supply from simple instruments to complex and customized control technology solutions
- Pre-engineering and design support
- Commissioning, support, and service
- 24/7/365 global after-sales service & support

Your Solution

Controllers & Remote Monitoring

Switchboard Equipment

Marine Bridge Instrumentation
We are a partner both on land and sea, offering safe, reliable, and efficient power control solutions for all types of fuel and applications, including renewable and hybrid energy systems.
Reliability supported by global certification

Acclaimed product performance & application experience since 1933.

- DEIF is ISO 9001 and ISO 14001 certified
- Record no. of type approvals
- Type Test Lab: Fully equipped in-house facilities
- Facilitation & traceability at component level
Reliability proven by years of experience

1933
DEIF established in Copenhagen by Erling Foss and partners

1980
First subsidiary opened in Norway

1982
Toke Foss assumes ownership of the company

1987
Toke Foss takes over as Managing Director

1989
DEIF HQ moved to Skive

2000s
DEIF opens subsidiaries in Germany, UK, China, Brazil, USA, India, France and China

2004
DEIF enters the market for wind energy

2010s
Subsidiaries opened in Mexico, Singapore, South Korea, UAE and Austria

2021
Christian Nielsen takes over as new CEO

2021
DEIF launches ambitious 2030 strategy with focus on sustainability